



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213
Dick Rosengarten, Publisher

(310)659-0205 FAX(310)657-4340
E-Mail calpeek@aol.com

VOL. XXI
No. 36

OCT. 4, 1999

CAMPAIGN 2000: GOP U.S. SENATE FIELD EXPANDS.

Editor's note: U.S. Sen. Dianne Feinstein(D) remains a solid favorite for reelection next year, but the GOP field of potential candidates is beginning to expand. Here's our update & analysis...

...Just prior to the CA Republican Party's fall convention in Anaheim (9/24 to 9/26), U.S. Rep. Tom Campbell(R-San Jose) *flip-flopped* and decided he would take a serious look at running in 2000 against DiFi. Campbell wasn't at the CRP convention, but there was lots of talk about him and what it would mean. Generally, most GOP insiders think Campbell would be the odds on favorite were he to run in a GOP primary...

...But you can't tell that to State Sen. Ray Haynes of Riverside and his loyal group of hardline conservative supporters who turned out to hear him formally declare his candidacy for the U.S. Senate on Sept. 25th. Haynes doesn't see much beyond being anti-tax, anti-abortion and pro-gun. Those are his core beliefs. He doesn't have much money, but has hired Sabina Pellissier to fix that situation. The Haynes campaign will hire a full time media consultant around X-Mas time...

...In addition to Haynes, San Diego Co. Sup. Bill Horn also is in the race. Didn't see much activity on Horn's behalf at the CRP convention. Another possible GOP contender from San Diego is James Peter "JP" Gough, a business/financial exec who is exploring. Right now Schuman, Hoy & Assoc. of San Diego are assisting Gough...

...And now **Calpeek** has confirmed that Prop. 227 sponsor and GOP political maverick Ron Unz is looking at the race. If Unz were to run, he'd have a built in issue to run on: he's the co-sponsor of the Unz/Miller Voters Rights 2000 campaign reform initiative. Unz has *deep pockets*, but his money would be spent on

himself, not the initiative. Where does Unz stand on issues? He's pro-life; favors the Knight initiative to ban gay marriage; and believes gun control doesn't work. In other words, he's the opposite of Campbell...

...Question: Is Tom Campbell's decision to explore the U.S. Senate race based upon his belief that the Demos will recapture the U.S. House in 2000??? If Campbell were to announce or give a firm signal that he's running, look for it to come at the CA Republican League's 11th biennial Lincoln Conference, Oct. 16th in Fresno. Campbell is supposed to be the CRL luncheon keynote speaker. Stay tuned...

CAMPAIGN 2000: IS MONEY THE ROOT OF ALL EVIL IN ELECTIONS? CAMPAIGN REFORMERS THINK SO.

Editor's note: Mention *campaign reform* and the *politically correct* crowd nearly goes into *political orgasm*. And some of the same crowd who pushed Prop. 208 in '98, the last attempt at campaign reform which was tossed out by the court, is at it again with the Unz/Miller Voters Rights 2000 constitutional amendment. Here is our analysis & commentary...

...GOP political maverick Ron Unz, a *deep pocketed* Silicon Valley businessman who spearheaded the win for Prop. 227 (killing bilingual education in public schools) and former Acting Sec. of State Tony Miller (D), co-author of 208, have fashioned a multi-part campaign reform package which has several highly controversial sections, including partial funding of elections for both candidates and ballot measures. The proposal also includes some new requirements for campaign contribution disclosure, regarded by many as the key to reform...

...Even though the politically correct crowd loves this package, Voters Rights 2000 may not be the easy sell that 208 was in 1996, when it passed by a 61.27% vs.

38.73% margin. The new Field Poll shows if the election were held now, **45%** would be against vs. **44%** in favor. Dead even. Our sources suspect that partial public funding is the reason why the survey is so close. And given the kind of money the NO side may throw at this initiative, its prospects for approval are only fair. And even if it should pass, the initiative must still pass muster with the Federal Courts. In recent decisions, judges have ruled that restrictions on both spending and contributions is a violation of free speech. That's a trend, not an absolute...

... Opponents from business & labor think voters will reject the Unz/Miller initiative just based on the public funding aspect of the measure. But our sources see other problems. For example. One assumption of the plan is that if you **constrict the time frame** for raising a warchest, that will solve part of the problem...

... If Unz/Miller were law in 1998, Al Checchi or Jane Harman, both Demos with deep pockets, might have defeated Gray Davis. Why? Because under the U/M plan, statewide candidates **can't** begin raising money until 1 year before the election. Not enough time if you have to face a Checchi, Harman, Richard Riordan(R), Kathleen Connell(D), Darrell Issa(R), Michael Huffington(R) or --- Ron Unz, who spent upwards of \$1 million in 1994 against Pete Wilson. Best quote from Davis campaign mgr. Garry South: "Restricting limits on people of modest means vs. rich candidates is just insane!" He's right and it's one of the key problems with this plan or any other plan aimed at restricting contribution limits...

... Another problem: whether the print media admits it or not, **television** is still the key medium for supplying news & info. Yet when it comes to politics, with some exceptions, local tv news is out to lunch. Statewide, down-ballot candidates are given almost no local tv news exposure, thus the skimpy U/M voluntary spending limits of \$1.5 million in a primary and \$2 million in a general are low, given the high cost of tv advertising. Stay tuned...

CALPEEK'S COPYRIGHT: COPYING OF THIS NEWS-LETTER WITHOUT OUR PERMISSION IS ILLEGAL. Copying of Calpeek without permission is AGAINST THE LAW and is a violation of our copyright. Federal copyright law prohibits unauthorized reproduction by any means and imposes fines up to \$25,000 for violations...

CALPEEK'S REPORT: CALIF. REPUBLICAN PARTY CONVENTION IS THE SAME OLD YADA YADA YADA.

Editor's note: **Calpeek** attended the CA Republican Party's convention on Saturday, Sept. 25th, but in terms of getting a fresh story - forget it. It was the same old thing: **moderates**, short on delegates and long on frustration, are still fighting with **conservative hardliners** who control the CRP. Here's our analysis...

... Truth was this Sept. 24-26 CRP convention was more focused on GOP White House politics than anything else. That's because any discussion about the CRP's **platform** won't take place until the party's Feb. Feb. 4-6, 2000 convention in Burlingame. And it is the current platform, with its anti-abortion plank, which still very much divides the Republicans...

... The moderates, under the banner of the *Mainstream Republicans*, and now led by new CA Congress of Republicans president Bob Larkin, endorsed a single-page statement of principles which says of **abortion**: "will work to reduce the number of unwanted pregnancies and abortions in the U.S., but allow individuals to form and articulate their own positions." Those are fighting words to the hardliners because they feel the party must stand firm on this one issue...

... Moderates even showed off a survey (conducted by Advanced Data Com, Sept. 16-20, among a random sample of 350 CRP delegates) which claimed that **52%** of those surveyed wanted the CRP platform to be neutral on abortion. The poll was sponsored by Planned Parenthood Republicans for Choice. Hardliners have their doubts about this survey - needless to say...

... The CRP will conduct two hearings on the platform in early November, but the odds of changing it are slim & none, one CRP exec. board member told **Calpeek**. The pro-choice CRP delegates just don't have the votes and if they think that perhaps George W. Bush or John McCain will come to their rescue, forget it. It just won't happen...

... So where does this leave the moderates? Still out in the cold and grumbling. CRP Chair John McGraw and the rest of the CRP staff put on a *happy face* and say the main thing they're focused on is electing Republi-

cans in 2000. Nothing new – yada, yada, yada...

...FYI: the CRP's poor financial condition may improve somewhat this week as hosts Lod Cook, Lester B. Korn, Robert Philibosian and Robert A. Virtue throw an Oct. 6th \$1,000 per/couple Beverly Hills reception featuring L.A. Mayor Richard Riordan. Stay tuned...

42ND CD UPDATE: EVEN GOP INSIDERS THINK DEMO JOE BACA WINS NOV. 16 RUNOFF AGAINST PIROZZI.

Editor's note: While attending the CA Republican Party's Sept. 24-26 convention in Anaheim, **Calpeek** *didn't* find many sources who felt that GOP attorney Elia Pirozzi had much of shot at capturing the 42nd CD of the late George Brown(D). Here is our update & analysis...

...The latest figures from the San Bernardino Co. Registrar shows the turnout was **16.1%** - up slightly from our initial report. Marta Macias Brown, the congressman's widow, finally conceded defeat and endorsed State Sen. Joe Baca(D). Baca's lead over 3rd place finisher Pirozzi is **1,537** votes. In raw numbers, Baca had **12,089** votes or **31.5%**. As **Calpeek** noted last week, sources originally thought the **gun** issue hurt Baca, who is generally considered a pro-gun Demo. But these same sources now say the gun issue was a **wash** for Baca...

...More analysis. Typically in these situations where the congressman dies, the local establishment of the dead member runs a poll showing that the widow wins and the field is cleared of all serious rivals. That's how it worked for Lois Capps(D) and Mary Bono(R). But it didn't work for Mrs. Brown because all initial polling showed Baca well ahead - an indication that the late congressman didn't have such a tight grip on the 42nd CD. And that caused some Calif. House Demos to see trouble ahead if Mrs. Brown were the nominee...

...Because Baca did NOT go negative on Brown, some of her liberal views were not widely known, such as her opposition to the death penalty. Over time, her views would have become known and she would have ended battling for political survival every two years – just like George. In short, "Mrs. Brown's views were more in sync with Berkeley than Bloomington," (an unincorporated community in San Bernardino Co.), a neutral

Demo source told **Calpeek**...

...FYI: While Baca does carry political baggage, he does fit the 42nd CD much better than either the late congressman or his wife – or Pirozzi. As the Wall Street Journal noted last week, had guns not surfaced as an issue, Baca would have won by a bigger margin. The only thing Baca has to avoid in the next 8 weeks is not to become over confident: the Elihu Harris syndrome. Stay tuned...

CAMPAIGN 2000: CALIFORNIA INITIATIVE UPDATE.

Editor's note: Here are some new details about polls and new initiatives in circulation, as well as updates on initiatives which have already qualified or initiatives which are still trying to qualify...

◆ ***\$2.1 Billion Park Bond on March Ballot*** – Gov. Gray Davis(D) signed AB 18 by Speaker Antonio Villaraigosa(D) and Speaker Pro Tem Fred Keeley(D) which places the Safe Neighborhood Parks, Clean Water and Coastal Protection Bond Act of 2000 on the Mar. 7, 2000 ballot...

◆ ***New Initiatives in Circulation*** – There are two new initiative which hope to make the Nov. 7th 2000 ballot: 1) ***Sexual Orientation. Homosexuality*** is the official title of this statute by Lee W. Olson of Huntington Beach ☎(714)596-1014. If approved, it would ban "public entities" from endorsing, educating, recognizing or promoting homosexuality as acceptable, moral behavior. Olson has until Jan. 18 to collect 419,260 valid signatures; 2) ***Spousal Infidelity. Civil Liability*** is the official title of this resubmitted statute by Laura Onate-Palacios. This statute imposes civil liability for infidelity. Deadline for submitting 419,260 signatures is Jan. 31...

◆ ***Let The Voters Decide*** – Assemblyman Peter Frusetta(R-Tres Pinos) has been named co-chair of the Costa/Thomas remapping initiative, which will probably qualify for the March 2000 ballot...

◆ ***Tobacco Wars II*** – If as expected an initiative qualifies to repeal Prop. 10 from 1998, it is anticipated that Prop. 10 sponsor Rob Reiner will once again hire Greer, Margolis et al to produce the tv spots for his campaign...

CALPEEK'S CALENDAR OF POLITICAL EVENTS

Oct. 5	Annual Governor's Conference for Women, Long Beach Convention Center.
Oct. 3-6	Nat'l Congress of American Indians 56 th Annual Session, Palm Springs.
Oct. 9-12	'99 Nat'l Conf. on Women and HIV/AIDS, L.A. Convention Center.
Oct. 10	Last day for Governor to sign/veto bills.
Oct. 10-12	Nat'l League of Cities meeting, San Jose.
Oct. 12	State campaign reports filed (7/31 to 9/30).
Oct. 14	DLC Nat'l Conference, Wash. DC.
Oct. 15-17	11 th Biennial Lincoln Conference sponsored by CA Republican League, Picadilly Inn Univer- sity, Fresno.

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few items, political & other-
wise, worth noting...

■ **Davis Vetoes "Big Box" Bill** – AB 84 by Demo Assemblyman Dick Floyd would have put the screws to Wal*Mart, Costco and other huge retail stores with 100,000 square feet of space. It was **the** big legislative bill for UFCW and Gov. Gray Davis' veto came just as 8 leaders from various locals were sitting down to discuss honoring Davis as the UFCW's Man of the Year. You guessed it: Davis is OUT, Senate Demo Leader John Burton is IN. FYI: Demo sources say that AB 178 by Demo Assemblyman Tom Torlakson does the same thing AB 84, but without the negatives. Davis signed AB 178...

■ **Calderon Declares Bankruptcy** – Former Demo State Sen. Charles Calderon declared personal bankruptcy and so did his campaign committees, thus leaving Demo fundraiser Charley DOB's without \$85,000 in money Calderon owed her. Dobbs raised \$1.2 million for Calderon's unsuccessful '98 run for AG. Dobbs was in court going after Calderon for breach of contract when his campaign committees folded and filed for bankruptcy...

■ **Buchanan Bashing** – It's a national sport, but with the exception of conservative pundits (George Will and Bill Kristol) and U.S. Sen. John McCain, the GOP presidential candidate, most other GOP types are afraid to speak their minds. Texas Gov. George W. Bush certainly seems cowed by Buchanan. Buchanan supporters set up a table at the recent CRP convention and everything was peaceful until Saturday afternoon

when Irv Rubin showed up and began passing out *Republicans Against Buchanan* flyers. It's a chronology of Buchanan quotes, mostly about Jews and WWII. CRP staffers weren't very comfortable with Rubin and his antics, but didn't toss him out...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- A sad note: Former GOP Assembly Speaker Doris Allen of Cypress. died Sept. 22nd after a long battle with cancer. She was 63. R.I.P...
- Gail Koretz is the new director of P/A for Kaiser West L.A. Medical Center. ☎(323)857-2761. Koretz previously worked for L.A. Councilman Joel Wachs...
- Mel Kohn, co-chair of VICA, has been elected president of the L.A. Business Tax Advisory Committee...

CALPEEK'S MARKETPLACE NETWORK

- **Great opportunity** in established, westside political consulting/public relations firm. Full time account position available immediately. Experience necessary. Salary plus benefits. Fax resume and cover letter to Kathy at (310)446-1896.
- **Major independent L.A.-based PA/PR firm** with established client roster seeks self-starter to head new Sacramento office. Must understand Capitol workings, know the players, have extensive contact, proven business development record. 10 years relevant experience required. Fax resume to Sandy (310)552-9052.
- **Executive Director:** Membership P.A.C. seeks dynamic leader. Programs, special events, membership recruitment and services, budget and fiscal management, public relations and political action. Approximately half-time, contract basis. Additional responsibilities as aide to major-donor makes full-time. Fax cover letter & resume to: (714)979-2187.

CALPEEK's Marketplace Network is a listing of employer and employee availabilities for those engaged in campaign consulting, public affairs, public relations, government relations and legislative advocacy. The cost for each listing is **\$25** for up to **40 words**. Send ad copy with payment (*no invoicing*) to CALPEEK, Attn: Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info ☎(310)659-0205...